

Basics of Design-Chapter 1 -Open Notes Quiz

Name _____ Period _____ Final Grade ____/25

Go to <http://acpathway.weebly.com> to access the 2 documents you need to answer these questions---Basics of Design and Color Theory Best-

1. What are 4 things you need to know before you begin to design??

- a.
- b.
- c.
- d.

2. What are “visual elements”? _____

3. What does “layout” mean in graphic design? _____

4. What does “page format” mean? _____

5. Please list at least 4 “design formats” you might encounter daily??

- a.
- b.
- c.
- d.

6. What does the word “copy” refer to?? _____

7. Please list the 6 important “design principles”.

- a.
- b.
- c.
- d.
- e.
- f.

Extra Credit—List the 4 Steps of the Design Process---

a.

b.

c.