


**DIGITAL MEDIA**      **PERSONAL PASSION/INTEREST PROJECT**  
 CHECKLIST/RATIONALE

NAME \_\_\_\_\_ PERIOD \_\_\_\_\_ DATE \_\_\_\_\_

Here is some info some of you value the most:

**A. DUE DATE-FINAL DEADLINE- TUESDAY-AUGUST 29TH BY 3PM**

Points- 50 Points Possible-Turned In Late Will Cost Points Every Day Late

Minimum 30 Seconds-(maximum 3 seconds Titles)

DESIRED-Maximum 60 seconds (3 seconds titles max)



**B. Turned into Mr Shelor's Google Form Box via class website-**

<http://khsgraphicdesign.weebly.com>

**FORMAT- .mov (Mac) compressed using H264 codec-**

**.mp4 - PC or Mac--can use web converters**



**What is Mr Shelor Looking For:**



This is like a Pre-Test-Trying To See What Skills You Have

Can You Meet A Deadline? Can You Work Independently?

Are You the "Last Minute Kine Guy?"

Are You Organized? Did You Create A Storyboard? Does Your Movie Tell A Story?

Did You Use Multiple Angles? Are you a steady/creative camera person?

Did you use good voiceovers? Sounds or Music from the Web? Did you use Still Pics in HD Resolution? Did you take your own pics and edit them?

Did you ask for help when needed? Did you wait til the last day to say you were having trouble? Are you the kind that goes on the web and solves their own technical problems?

Are You Creative? Do you think out of the box? Are you maybe a better team player and would do better in a team setting?

Is your movie something you and your friends can stand watching? More than once?

Is it funny, sad, or have no emotion? Is it informative and maybe does it teach us something? Maybe something about your interest/passion?

So.....Be Thinking about it when you create media-any media..please :)

Checklist to be turned in is on back.....Thanks Aloha





NAME/S \_\_\_\_\_ PERIOD \_\_\_\_\_ DATE \_\_\_\_\_

## CHECKLIST---PROJECT ORGANIZER

### PRE-PRODUCTION-

- \_\_\_ Created Concept/Wrote Out Storyboard/Write script/Determine Target Audience
- \_\_\_ Organized Cameras/Batteries Mic/Tripod for Shoot
- \_\_\_ Make sure shoot locations are available and reserved
- \_\_\_ Have available equipment capable of accomplishing your anticipated vision.
- \_\_\_ Make a plan for recording sound.
- \_\_\_ Schedule any talent (actors) being used in the video.
- \_\_\_ Make a plan for video output.
- \_\_\_ Determine desired camera settings before shooting (resolution, frame rate, etc.).

### PRODUCTION-

- \_\_\_ Bring all necessary gear to the shoot.(extra batteries, sd cards, rain gear, tripod, bag
- \_\_\_ Set white balance.
- \_\_\_ Make sure camera settings are correct.
- \_\_\_ Make sure tripod is level.
- \_\_\_ Use headphones when recording audio.
- \_\_\_ Shoot establishing shots.
- \_\_\_ Get shots of the environment (coverage, B-roll) to make editing easier.
- \_\_\_ Get wide, medium and close-up shots of on-camera talent delivering his or her lines.
- \_\_\_ Make shots as stable as possible.
- \_\_\_ Don't zoom during shots.
- \_\_\_ Keep the subject of each shot in sharp focus.

### POST-PRODUCTION-

- \_\_\_ Add intro and outro graphics.
- \_\_\_ Keep footage organized and together.
- \_\_\_ Watch for flash frames (black frames caused by gaps between clips).
- \_\_\_ CHECK/Make sure audio levels are consistent.
- \_\_\_ Use only essential footage/audio in the final piece (to avoid videos that drag).
- \_\_\_ Make sure any titles included are appropriate and look professional.
- \_\_\_ Avoid typefaces: Comic Sans, Papyrus, Chiller, Curlz, etc.
- \_\_\_ Use the standard UNT typeface for video titles, Helvetica Neue/
- \_\_\_ Make sure you adhere to standard export settings.
- \_\_\_ Set H.264 codec, 1920X1080, 30p or 24p, at least 20mbps (bitrate).
- \_\_\_ Set audio at 44.1kHz or 48kHz (usually set correctly by default).