

**Kealakehe High School Rack Card
Arts & Communications Pathway Project**

Competition Area- Skills Challenge-testing the student's creative skills to solve a graphic design problem relevant to the skill set required for the advertising design industry-

Time- 3.5 hours- 3 Class Periods **Due in class March- 3-8/9 2017**

Client- Arts & Communications Pathway Program

Background- You as a student have spent almost 2 years taking design classes in the Arts & Communications Pathway program..We need you to take your design and photography skills to the next level

Assignment- Create a RACK CARD -one sided full color 4 in x 9 in rack card-at 300 PPI

You **MUST** take original pictures- with our/your camerasThe background must be a full Photoshop Collage/Blended style background created in Photoshop at 300 PPI...

REQUIRED COPY- rack card, pdf lists the required copy...images,,, and logo that are required...

- *use the required copy/words
- * use the logos in the file folder
- * use the fonts provided
- * include an eye catching eye popping design

