

## Photo Essay Assignment -Arts & Comm

### OBJECTIVE:

Create a photo-essay that tells a story or teaches how to do something that you are good at. (minimum of 10-15 images) about a person, place or thing. Photo essays are intended to be viewed in a particular order and should be either narrative or thematic.

### ASSIGNMENT:

1. You will first pick the topic or theme you want to illustrate. Brainstorm and THINK as we look at some other photo essays today.
2. You will come up with a SHOT LIST- a series of images/pictures that you will take to tell your story or to teach your subject. a variety of photos (wide angle, close-ups, detailed, portraits, etc) should be included.
3. You will shoot the photos with **WHATEVER** type of camera you have access to. You can **also use the class cameras** during class time to shoot your photos. Extra credit for those who want to use **2 or 3 point lighting in the next door studio and shoot your** images.
4. You will download your photos to the computer to **IPHOTO** organizing your pictures by **events**. If you use email, be sure you send them in **full resolution**.
5. We will begin to start editing photos in **Photoshop**. Remember, your photos are designed to **tell a story**. Experiment with lighting effects, cropping, filters, etc
6. You will then open **Keynote**, and will create slides where you will put your **edited photos** into the slides in the order you want to tell your story.
7. You will also add a caption or short description about each photo next to/ under the **edited photos**.
8. You will turn in your original **Keynote** on a jump drive to Mr Shelor.

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### Timeline-

1. Decide on a photo essay topic by the end of class today- 12/4/14

**Email your idea** to [wrmalfalfa@gmail.com](mailto:wrmalfalfa@gmail.com) with your name and idea description by the end of class. **5 point participation grade by then**

2. Start shooting and editing pictures by Monday Dec. 8th **Progress grade of 10 points by then**

**3. Final Project is due by Thursday Dec 11th/2014 .....**

### PART ONE

The following elements should be considered during its creation:

1. **The story** – Your essay should be able to stand alone, without a written article and make logical sense.

2. **A range of photos** – a variety of photos (wide angle, detailed, portraits, etc) should be included

3. **The order of the photos** – It is important that the order of your photos effectively tell a story, in an interesting and logical way.

4. **Information and emotion** – Your photos should include both informational and emotional photos. Those essays that effectively evoke emotion while providing information tend to convey their message best.